

# Brad Finkeldei

Producer | Project Coordinator

## Personal Info

### Address

Chicago, IL

### Phone

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### WWW

www.bradfinkeldei.com/portfolio

## Skills

### Visionary

### Management

### Project Management

### Team Management

### Coaching

### Public Speaking

### Website Design & Building

### HTML

### Photography

### Photo Editing

### Video Editing

### Drone Pilot

## Software

### WordPress

### Asana

### Adobe Photoshop

### Google Docs

### Adobe Lightroom

### Final Cut Pro

### Squarespace

### MS Office Suite

### Prezi

### Linux

### Slack

### Basecamp

### Apache HTTP Server

### Websphere

### Apache Tomcat

Outgoing, accomplished web engineer and creative with 10+ years of experience. Seeking a position to blend my engineering, creative, and leadership skills to take on a role of producer/project coordinator at a creative company.

## Experience

06/2013 - present

### Producer | Project Coordinator

#### *Self Employed*

- Founded my own business where I did project consulting, website design with wordpress, managed email marketing campaigns, photo shoots, video production, event production, and authored an inspirational book.
- Led the creative direction and managed the website project for a destination yoga resort in Guatemala. Traveled to Guatemala, captured all the photography using canon cameras and DJI drones. Built the site using Squarespace and integrated a new resort booking system.
- Led, shot, edited, and managed a photoshoot for XO talent agency to create their initial agency launch brand imagery.
- Led the creative direction and managed the video production of a high-end marketing video which helped sell a \$3,000,000 penthouse.
- Managed freelancers producing email marketing campaigns and website creation using Getresponse and WordPress.
- Managed projects using Asana and Google docs. Managed email marketing lists with Mailchimp.
- Designed and executed personal development events where I managed teams of speakers and built the websites on WordPress using Divi.
- Produced, shot, and edited videos using Final Cut Pro.
- Edited and retouched photos using Adobe Photoshop and Lightroom.

2012 - 2013

### Enterprise Systems Administrator

#### *Xtivia*

- Managed clients cloud environments, including system installation, deployment, and configuration of systems such as Websphere 7 & 8, Liferay, Tomcat, and Apache HTTPD servers.
- Trained and created technical documentation for clients on how to configure and use their web environments.
- Managed local desktop environment for the office.

2011 - 2012

### Web Systems Administrator

#### *AAA*

- Managed multiple environments and coordinated with development teams to provide successful website launches.
- Launched new Websphere 7.0 environments while maintaining existing infrastructure middleware environments.
- Managed PCI and security compliance in Websphere, Tomcat, Apache and OpenSSL environments.

2006 - 2011

### Senior Web Engineer

#### *Savvis*

- Managed Coca-Cola cloud migration of over 400 applications from Websphere 6.1 to 7.0 architecture.
- Migrated over 100 PHP applications and installed Websphere 6.0 and 7.0 on Linux servers.
- Trained edge managers on troubleshooting web hosting techniques.
- Managed working schedule for the web engineering team

2000 - 2006

### Manager | Senior Application Administrator

#### *AT&T*

- Trained new employees in middleware hosting environments.
- Managed operations of Websphere support team.
- Managed Reports and Analysis team providing executive level reports on a daily basis
- Monitored large test and production hosting systems.
- Improved processes and procedures for hosting environments.

## Education

2017 - 2018

### Landmark Worldwide - Team, Management, and Leadership Program.

Training program that develops your ability to organize and lead teams to produce extraordinary results. It's for people who think big, dream big, and seek to turn their ideas into reality.

2014

### Life Purpose Institute - Certified Coach

1997 - 2000

### DeVry University - Telecommunications Management, Bachelors of Science

3.5 GPA General computer science degree with strong emphasis on telecommunications management.